

HOW TO FIND US



Easily accessible via the M5 and M50 motorway network.

Direct trains to Malvern Link and Great Malvern from London Paddington, Oxford, Reading, Birmingham and Hereford. The new Worcestershire Parkway Station is only a short train ride away with direct trains from Cardiff, Bristol and Nottingham.

KEEP UP-TO-DATE

Follow us on social media to keep up-to-date with what's hot, what's new and tourism news.

[@VisitTheMalverns](#)
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[@TheMalvernsTIC](#)

Download our Walking App
visitthemaalverns.org/app

CONTACT US

Malvern Tourist Information Centre **01684 892289**
 Tenbury Wells Tourist Information Centre **01584 810136**
 Upton upon Severn Tourist Information Centre **01684 594200**

info@visitthemaalverns.org
visitthemaalverns.org



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 Whilst every effort has been made to make sure the information contained in this guide is correct, no responsibility can be accepted for subsequent alterations, errors or omissions. We recommend you contact attractions prior to your visit.
 Front Cover © Jan Sedlacek, Digitlight Photography

This leaflet is available in larger print

Prints available to buy from Digitlight Photography.com



STAY LONGER

You'll want to stay longer once you've arrived, so book ahead to avoid disappointment!

You'll love the amazing choice of accommodation options whatever your budget, from bunkhouses, campsites, log cabins, tipis and wigwams to luxurious hotels, apartments, cosy cottages and everything in between.

You can also 'find' yourself, by staying high up on the slopes of the Malvern Hills and starting out at the mesmerising views over the Severn Valley to the Cotswolds and across to the Black Mountains in Wales on a clear day.

DID YOU KNOW?

You can stay in a former Benedictine Monastery and a Benedictine Abbey.



FOR INFORMATION ON FESTIVALS AND EVENTS, PLEASE VISIT OUR WEBSITE visitthemaalverns.org/events



SCRUMPTIOUS LOCAL FOOD & DRINK

Take a tour around our stunning area and you'll discover a unique landscape, which is home, not only to the magnificent Malvern Hills and the serene Teme Valley, but also to an abundance of farmland, vineyards and orchards spread throughout the countryside.

The Malverns has many vineyards benefiting from the rich fertile soils in the Severn Valley and on the slopes of the Malvern Hills. The abundance of hops and apples grown in the area means you'll never be too far away from a pint of local real ale or cider. Keep a look out for brands from The Hop Shed, Malvern Hills Brewery, Friday Beer Co, Lakehouse Brewery, Clive's Fruit Farm, Oldfields and Robinsons to name just a few.

Sample our amazing fresh local produce at many local independent restaurants, pubs and cafés, or head direct

to a local farm shop or farmers' market to pick up your own seasonal groceries and locally produced chutneys, jams and pickles. The fertile landscape along the River Severn and the River Teme also provides the perfect conditions for great pastureland, benefitting locally-reared meats and dairy.

What's more, you can head to Malvhina Fountain in Great Malvern to try Malvern spring water straight from the hills, or keep your eye out in local hotels, shops, cafés and restaurants for Holy Well Spring Water – sourced from the original Well – first bottled in 1622.

DID YOU KNOW? Malvern has its own pudding. Purchase the recipe from Malvern Tourist Information Centre to find out how to bake this traditional Georgian dish combining buttery cooked apples with a creamy cinnamon-flecked white sauce.

The Malverns

VISIT THE MALVERNS GUIDE

...a breath of fresh air

AMAZING VIEWS | STUNNING SCENERY
 INCREDIBLE WALKS | FAMILY FUN
 HERITAGE & GARDENS | HISTORIC TOWNS
 FESTIVALS & EVENTS | LOCAL FOOD & DRINK

MALVERN, TENBURY WELLS
 AND UPTON UPON SEVERN

visitthemaalverns.org



Fall in love with The Malverns. Start planning your visit with this handy guide - full of inspiration for what to see and do across The Malverns.

Explore Tenbury Wells and the Teme Valley in the north; the Malvern Hills and the hillside town of Malvern, and the picturesque riverside town of Upton upon Severn in the south of the region.

The Malverns has so much to offer, you'll want to return again and again to discover it all!

Find out more about things to see and do, attractions, walking and cycling routes, festivals and events, as well as places to stay, plus much, much more on our website visitthemaalverns.org



HIGHLIGHTS & EXPERIENCES

VIEWS WITH THE 'WOW' FACTOR

Stand atop the Malvern Hills and marvel at the stunning views across the deep Severn Valley to the Cotswolds, the rolling Herefordshire countryside, and even across to the Welsh Black Mountains on a clear day.

WALK 'THE LAND OF HOPE & GLORY'

England's greatest composer Sir Edward Elgar was inspired by the magnificent Malvern Hills and surrounding landscape to write his finest music. Follow in his footsteps, as well as many a literary genius, including J.R.R. Tolkien, C.S. Lewis, William Langland, Charles Dickens and Charles Darwin on a walk through some of England's most beautiful land.

There are so many walks on offer, where you can explore miles upon miles of public footpaths across the area. Enjoy a walk through the picturesque Teme Valley, discover the rare flora and fauna at Upton Hams alongside the River Severn, or ramble up to the top of the Malvern Hills.

HERITAGE & GARDENS

Embark on a historic walking tour through Great Malvern with a personal guide from Malvern Civic Society, or take the Tour to The Hills self-guided trail from Great Malvern Station.

If you enjoy exploring off the beaten track, this delightful part of the world offers many hidden gems to explore from outstanding National Trust and English Heritage properties to beautiful gardens.

Pay a visit to Britain's finest Baroque Church at Great Witley, Witley Court & Gardens (EH), Brockhampton (NT), Croome (NT), Picton Gardens and Little Malvern Court & Priory. You can also visit Eastnor Castle, Morgan Motor Factory, Madresfield Court and The Firs: Elgar's Birthplace.

Learn about our varied local history at Malvern Museum, Tenbury Museum, Tudor House Museum and Upton Heritage Centre at The 'Pepperpot'.

Revel in the district's ancient history and discover hillforts and even the 700 million year old Martley Rock – one of the oldest rocks in the world.

OUTDOOR ACTIVITIES

Enjoy the great outdoors and be adventurous by booking an activity such as hot air ballooning, fishing, golf and horse-riding. You can also spectate at the oldest motorsport venue in the world at Shelsley Walsh Hill Climb, head to

Upton Marina to hire a boat at your own leisure or enjoy the thrill of the Land Rover Experience at Eastnor Castle.

THE NIGHT SKY

Stay overnight and you'll hopefully get to see one of our many spectacular sunsets and be amazed at the night sky. Away from the towns, the stars shine through the atmosphere – there's even two Dark Sky Discovery Sites in the Malvern Hills Area of Outstanding Natural Beauty (in Golden Valley and Mathon), where, when weather conditions allow, the Milky Way can be seen with the naked eye.

FAMILY FUN

Escape to The Malverns with the children and get close to nature with family-friendly walks – you'll tire them out by bedtime! Fly a kite on top of the Malvern Hills, drive a mini Land Rover Defender, enjoy the Junior Assault Course, Burmese Walkway & slide at Eastnor Castle, seek out the dragon at Ralph Court Gardens, meet the alpacas, or go ice skating at IceQuest to name just a few family fun activities.

ENTERTAINMENT

The 'pièce de résistance' is the iconic Malvern Theatres in Great Malvern, which is on the West End circuit with historic connections to George Bernard Shaw and Sir Edward Elgar. There's also the historic Regal in Tenbury Wells offering a variety of performances and shows along with Elmslie House, Malvern Cube and The Old Con Club.

HEALTH & WELLNESS

The Malverns is renowned for the Victorian Water Cure and its health benefits, so you're never too far from a spa; or a health and wellness retreat, with relaxation remedies and treatments alongside yoga and meditation classes. It's a great place to relax, unwind and rejuvenate!

CREATIVITY

The area inspires creativity, which feeds the imagination with incredible landscapes; unique cultural and architectural heritage, as well as myths and legends, all creating the perfect atmosphere to take an art course, or why not develop your own story on a writing break?

DID YOU KNOW? You can hire a Morgan car direct from the Morgan Motor Factory to drive around the signposted Elgar Route in style.



EXPLORE OUR TOWNS

MALVERN

Nestled between the eastern slopes of the magnificent Malvern Hills sits the town centre of Great Malvern. Rich in heritage, the area has been recognised as a designated conservation area for its special architectural and historic interest. You can also browse independent shops in two other villages, which make up the town of Malvern, including Barnards Green and Malvern Link.

TENBURY WELLS

Tenbury Wells is a riverside town on the River Teme on the borders of Worcestershire, Herefordshire and Shropshire. Tenbury Wells lies in an area renowned for growing hops and cider apples. In the 19th century, Queen Victoria affectionately referred to the town as 'my little town in the orchard'.

You can explore the town with the Hidden Tenbury QR Trail bringing Tenbury's rich history to life taking in various sites, including the Pump Rooms, Tenbury Museum and St. Mary's Church.

UPTON UPON SEVERN

This picturesque riverside town is a lovely place to spend some time, with some great walks through the historic streets and along the River Severn to Upton Hams which is a Site of Special Scientific Interest (SSSI). You can hire a self-drive boat from Severn Expeditions in Upton Marina to tour the river at your leisure. Learn more about the town's history at Tudor House Museum and The 'Pepperpot' Heritage Centre. The town is renowned for its lively music festival calendar, with a choice of different music genres throughout the year.



COVID-19 Safety Measures

Please check the websites and pre-book your visit where necessary.

Astley Vineyard

Crundles Lane, Astley, Stourport DY13 0RU
 ☎ 01299 822907
 #astleyvineyard.co.uk
 Astley Vineyard is one of the UK's oldest vineyards. Award-winning wines made on site. Shop open at weekends. Tours throughout the summer.

Boundless Outdoors

Old Hollow, Malvern WR14 4NR
 ☎ 01684 574546
 #boundlessoutdoors.co.uk
 Boundless Outdoors provides the perfect adrenalin fuelled day out for those with a sense of adventure and a love of the great outdoors.

Brockhampton

Brockhampton Estate, Bringsty, near Bromyard, Herefordshire WR6 5TB
 ☎ 01885 482077
 #nationaltrust.org.uk/brockhampton
 Brockhampton is an ancient estate, which has been utilised since the early Middle Ages and features a wealth of interesting features including a ruined Norman chapel and a beautiful Damson Orchard.

Burford House Garden Centre

Burford, Tenbury Wells WR15 8HQ
 ☎ 01584 810777
 #gardensstoreonline.co.uk
 Four acres of beautiful gardens which are free to enter, and a Garden Centre full of inspiration for your home and garden. Licensed café on site. Dog friendly.

The Coach House Theatre (Malvern)

Theatre House, Grange Road, Malvern WR14 3HA
 ☎ 01684 569011
 #coachhousetheatre.co.uk
 A 110 seat theatre based in a 190 year old Grade 2 listed building in the cultural heart of Great Malvern.

Cob House Country Park

Worcester Road, Wichenhof, Nr. Worcester WR6 6YE
 ☎ 01886 888517
 #cobhouse.org
 Set in idyllic surroundings with activities on site, including lovely country walks, fishing, fun for the kids and time to relax in the Mayfly Café overlooking beautiful lakes and parkland. Dogs welcome.

Eastnor Castle

Eastnor, Nr Ledbury HR8 1RL
 ☎ 01531 633160
 #eastnorcastle.com
 A fascinating tourist attraction surrounded by a deer park, lake and arboretum of rare trees. Fun for the whole family.

The Firs, Birthplace of Sir Edward Elgar

Crown East Lane, Lower Broadheath, Nr. Worcester WR2 6RH
 ☎ 01905 333330
 #nationaltrust.org.uk/the-firs
 The birthplace of a musical genius, home to his humble collection, with a quintessentially British cottage garden. Surrounding countryside walks.

The Fold

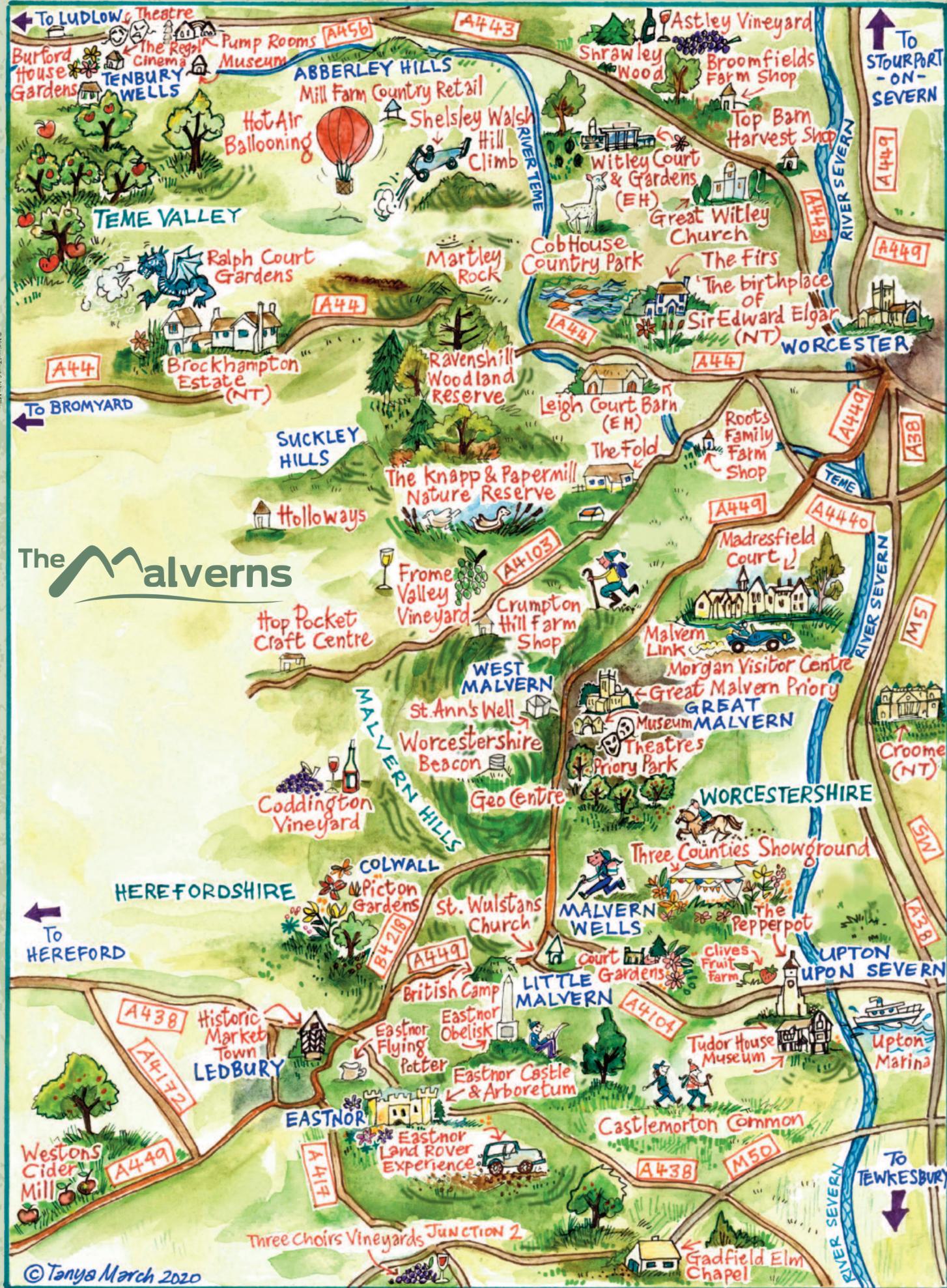
Bransford, Worcester WR6 5JB
 ☎ 01886 833633
 #thefold.org.uk
 A pioneering centre that promotes sustainable living and healthy lifestyles; composed of an organic farm, café, therapy centre, nature trail and artisanal shops and studios.

Great Malvern Priory

Church Street, Malvern WR14 2AY
 #greatmalvernpriory.org.uk
 Building dating from 1085AD, outstanding medieval stained glass and carved monks seats. Look for the grave of Annie Darwin – the daughter of the famous naturalist Charles Darwin – in the churchyard.

Great Witley Church

Worcester Road, Worcester WR6 6JT
 #greatwitleychurch.org.uk
 Britain's finest Baroque Church with amazing ornate interior including painted ceiling and windows. The Garden Tea Rooms nearby offer homemade cakes, lunches and teas.



Map not to scale

Holloways

Lower Court, Suckley WR6 5DE
 ☎ 01886 884665
 #holloways.co.uk
 Holloways is a destination retail store in a stunning rural setting, selling inspiring furniture for home and garden, beautiful gifts, antique statuary and pots. There is a Neptune store in-store. The Glasshouse restaurant serves locally-sourced, seasonal dishes.

The Hop Pocket Shopping Village

Bishops Frome WR6 5BT
 ☎ 01531 640323
 #thehopocket.com
 A rural shopping destination where there is something for everyone: from food & drink, to gifts, toys, clothes, plants and interiors. Complete with a large café serving homemade meals and scrumptious cakes.

Land Rover Experience Eastnor

The Bothy, Eastnor Castle, Eastnor, Ledbury HR8 1RL
 ☎ 01531 638777
 #eastnor.landroverexperience.co.uk
 Located on the Eastnor Castle Estate, Land Rover Experience offers guests the opportunity to drive challenging off-road trails in an Area of Outstanding Natural Beauty.

Leigh Court Barn

Leigh, Worcester WR6 5LB
 ☎ 0370 333 1181
 #english-heritage.org.uk/leigh-court-barn
 An outstanding example of medieval carpentry, Leigh Court Barn is the only surviving building from the manor of Leigh Court, built for the monks of Pershore Abbey.

Little Malvern Court & Gardens

Little Malvern WR14 4JN
 ☎ 01684 892988
 #littlemalverncourt.co.uk
 15th Century Prior's Hall, associated rooms and cells C1489. Gardens: 10 acres of former monastic grounds; spring bulbs, blossom, old fashioned roses and topiary. See website for up-to-date opening information.

Madresfield Court

Madresfield, Malvern WR13 5AJ
 ☎ 01684 573614
 #madresfieldestate.co.uk
 Madresfield Court is a moated stately home offering tours of the house and gardens between March and July. It has been in the Lygon family for 900 years.

Martley Rock

Martley, Nr. Worcester
 ☎ 01886 888318
 #geo-village.eu
 Martley Rock, within a distance of 60m, shows rocks from five different geological periods, 670 million years ago to present. Interpretation boards, leaflets and Apps available.

Malvern Museum of Local History

Priory Gatehouse, Abbey Road, Malvern WR14 3ES
 ☎ 01684 567811
 #malvernmuseum.co.uk
 Malvern – its geology, archaeology, the Benedictine priory, the water cure, Victorian development, Elgar, two world wars, Radar, the Malvern Festival and much more.

Malvern Theatres

Grange Road, Malvern WR14 3HB
 ☎ 01684 892289
 #malvern-theatres.co.uk
 Hailed locally and nationally as a model of artistic and architectural excellence, Malvern Theatres boasts a diverse programme of drama, comedy, music, film and dance.

Malvern Town Walking Tours

Malvern Tourist Information Centre, Lyttelton Well Courtyard, 6 Church Street, Malvern WR14 2AY
 ☎ 01684 892289
 #malverncivicsociety.org.uk/malvern-town-walks
 Discover Great Malvern in the company of official Civic Society guides. An entertaining and informative 90-minute stroll around this small town with a big history.

Morgan Motor Company

Pickersleigh Road, Malvern Link WR14 2LL
 ☎ 01684 573104
 #morgan-motor.com
 Malvern has been home to the world famous Morgan Motor Company since 1909. Its current range of models feature a unique combination of craft and technology. Opened in 2020, the all-new Morgan Experience Centre is home to a wide range of visitor activities.

National Trust Croome

Nr High Green, Worcester WR8 9DW
 ☎ 01905 371006
 #nationaltrust.org.uk/croome
 Stroll through the grandest of 'Capability' Brown landscapes with acres of parkland and an historic house, once home to the Earls of Coventry, at its heart. Dog friendly.

The 'Pepperpot' Tourist Information & Heritage Centre

Church Street, Upton upon Severn WR8 0HX
 ☎ 01684 594200
 #visitthelmalverns.org
 The Upton TIC & Heritage Centre are jointly located in the oldest building in the riverside town. Displays of illustrative history, growth and development of the town. Information on local festivals and events, souvenirs and maps for sale.

Pump Rooms

Temple Street, Tenbury Wells WR15 8BA
 ☎ 01584 810118
 #tenburytown.org.uk
 After mineral waters were found in wells, the Pump Rooms were built to a unique design in 1861 to provide water for drinking and bathing. Now the location of the Town Council Offices.

Ralph Court Gardens

Edwyn Ralph, Bromyard HR7 4LU
 ☎ 01885 483225
 #ralphcourtgardens.co.uk
 12 amazing gardens set in the grounds of a gothic rectory from Italy to Africa the gardens transport you around the world and beyond. Wheelchair accessible with licensed restaurant.

The Regal, Tenbury Wells

49 Temple Street, Tenbury Wells WR15 8AE
 ☎ 01584 811442
 #regaltenbury.co.uk
 This historic theatre dates back to 1937 and has exquisitely painted original murals by George Legg. The venue offers a plethora of films, comedy nights, live music and theatre productions in the heart of Tenbury Wells.

Severn Expeditions Day Boat Hire

Upton Marina, Upton upon Severn WR8 0PB
 ☎ 07894 862417
 #severnexpeditions.co.uk
 Severn Expeditions is a family-run business providing Day Boat Hire and Fishing Trips on the River Severn offering both self-drive and skippered boats.

Shelsley Walsh Hill Climb

Shelsley Walsh WR6 6RP
 ☎ 01886 812211
 #shelsleywalsh.com
 Shelsley Walsh is the oldest motorised venue in the world. Enjoy an action packed weekend for all the family in the most beautiful countryside.

St. Wulstan's Church

Wells Road, Little Malvern WR14 4JL
 ☎ 01684 574658
 #saint-wulstans.org.uk
 Edward Elgar, the composer, is buried in the cemetery. (Grave signposted). Victorian church with stained glass by John Hardman. Church normally locked when services not imminent. For parties ring Parish Priest well in advance and someone will arrange to show groups inside the church.

Tenbury Wells Museum

Cross Street, Tenbury Wells WR15 8EF
 ☎ 07722 820983
 #tenburymuseum.org.uk
 Housed in a small Goff's Victorian School, Tenbury Museum aims to give a flavour of the development of the market town and district of Tenbury. Please note: the telephone is only answered when the museum is open.

Three Counties Showground

Malvern WR13 6NW
 ☎ 01684 584900
 #threecounties.co.uk
 The Three Counties Showground set beneath the beautiful Malvern Hills hosts a wide range of festivals and events throughout the year. See website for the latest information.

The Tudor House Museum

16 Church Street, Upton upon Severn WR8 0HT
 ☎ 01684 438820
 #thetudorhousemuseumupton.org
 Museum of Upton's Past and Present with an award-winning garden. See how people lived and the tools with which they worked. Family friendly.

Virgin Balloon Flights

Croft Farm Water Park, Tewkesbury GL20 7EE
 ☎ 01952 212750
 #virginballoonflights.co.uk
 The biggest passenger balloon flights operator in the world for over 25 years, Virgin Balloon Flights launch hot air balloon rides from over 100 locations in the UK, including over the serene Teme Valley with views to the Malvern Hills.

Witley Court & Gardens (English Heritage)

Worcester Road, Great Witley WR6 6JT
 ☎ 01299 896636
 #english-heritage.org.uk/witley
 Explore the ruins of Witley Court and travel back to a world of lavish parties. Discover elaborate gardens and fountains, and wander through enchanting woodland.