

AMAZING VIEWS | STUNNING SCENERY INCREDIBLE WALKS | FAMILY FUN HERITAGE & GARDENS | HISTORIC TOWNS FESTIVALS & EVENTS | LOCAL FOOD & DRINK

MALVERN, TENBURY WELLS AND UPTON UPON SEVERN

visitthemalverns.org



Start planning your visit with this handy guide – full of inspiration for what to see and do across The Malverns.

Explore Tenbury Wells and the Teme Valley in the north; the Malvern Hills and the hillside town of Malvern, and the picturesque riverside town of Upton upon Severn in the south of the region.

The Malverns has so much to offer, you'll want to return again and again to discover it all!

Find out more about things to see and do, attractions, walking and cycling routes, festivals and events, as well as places to stay, plus much, much more on our website **visitthemalverns.org**



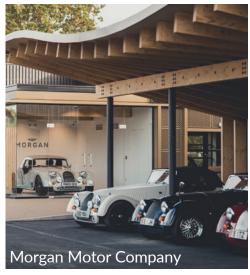












HIGHLIGHTS & EXPERIENCES

VIEWS WITH THE 'WOW' FACTOR

Stand atop the Malvern Hills and marvel at the stunning views across the deep Severn Valley to the Cotswolds, the rolling Herefordshire countryside, and even across to the Welsh Black Mountains on a clear day.

WALK 'THE LAND OF HOPE & GLORY'

England's greatest composer Sir Edward Elgar was inspired by the magnificent Malvern Hills and surrounding landscape to write his finest music. Follow in his footsteps, as well as many a literary genius, including J.R.R Tolkien, C.S Lewis, William Langland, Charles Dickens and Charles Darwin on a walk through some of England's most beautiful land.

There are so many walks on offer, where you can explore miles upon miles of public footpaths across the area. Enjoy a walk through the picturesque Teme Valley, discover the rare flora and fauna at Upton Hams alongside the River Severn, or ramble up to the top of the Malvern Hills.

HERITAGE & GARDENS

Embark on a historic walking tour

through Great Malvern with a guide from Malvern Civic Society, or take the Route To The Hills self-guided trail from Great Malvern Station.

If you enjoy exploring off the beaten track, this delightful part of the world offers many hidden gems to explore from outstanding National Trust and English Heritage properties to beautiful gardens.

Pay a visit to Britain's finest Baroque Church at Great Witley, Witley Court & Gardens (EH), Brockhampton (NT), Croome (NT), Picton Gardens and Little Malvern Court & Priory. You can also visit Eastnor Castle, Morgan Experience Centre, Madresfield Court and The Firs: Elgar's Birthplace.

Learn about our varied local history at Malvern Museum, Tenbury Museum, Tudor House Museum and Upton Heritage Centre at The 'Pepperpot'.

Revel in the district's ancient history and discover hillforts and even the 700 million year old Martley Rock – one of the oldest rocks in the world.

OUTDOOR ACTIVITIES

Enjoy the great outdoors and be adventurous by booking an activity such as hot air ballooning, fishing, golf and horse-riding. You can also spectate at the oldest motorsport venue in the world at Shelsley Walsh Hill Climb. Head to Upton Marina to hire a boat at your own leisure or enjoy the thrill of the Land Rover Experience at Eastnor Castle.

THE NIGHT SKY

Stay overnight and you'll hopefully get to see one of our many spectacular sunsets and be amazed at the night sky. Away from the towns, the stars shine through the atmosphere – there's even two Dark Sky Discovery Sites in the Malvern Hills Area of Outstanding Natural Beauty (in Golden Valley and Mathon), where, when weather conditions allow, the Milky Way can be seen with the naked eye.

FAMILY FUN

Escape with the children and get up close to nature with family-friendly walks. Fly a kite on top of the Malvern Hills, drive a mini-Land Rover Defender, enjoy a Junior Assault Course, Burmese Walkway and slide at Eastnor Castle, get your adrenalin pumping at Boundless Outdoors, seek out the dragon at Ralph Court Gardens, meet alpacas, or go ice skating at IceQuest. And

NEW for 2022 is a new play area in Priory Park, Great Malvern.

EVENTS & ENTERTAINMENT

The iconic Malvern Theatres in Great Malvern is on the West End circuit with historic connections to George Bernard Shaw and Sir Edward Elgar. There's also the historic Regal in Tenbury Wells offering a variety of shows and performances along with various other venues. Our festival and event calendar is huge with a great selection hosted throughout the year.

HEALTH & WELLNESS

The Malverns is renowned for the Victorian Water Cure and its health benefits, so you're never too far from a spa; or a health and wellness retreat, with relaxation remedies and treatments alongside yoga and meditation classes. It's a great place to relax, unwind and rejuvenate!

CREATIVITY

The area inspires creativity, which feeds the imagination with incredible landscapes; unique cultural and architectural heritage, as well as myths and legends, all creating the perfect atmosphere to take an art course, or why not develop your own story on a writing break.

DID YOU KNOW? You can hire a Morgan car direct from the Morgan Motor Company to drive around the signposted Elgar Route in style.











EXPLORE OUR TOWNS

MALVERN

Nestled between the eastern slopes of the magnificent Malvern Hills sits the town centre of Great Malvern. Rich in heritage, the area has been recognised as a designated conservation area for its special architectural and historic interest. You can also browse independent shops in two other centres, which make up the town of Malvern, including Barnards Green and Malvern Link.

TENBURY WELLS

Tenbury Wells is a riverside town on the River Teme on the borders of Worcestershire, Herefordshire and Shropshire. Tenbury Wells lies in an area renowned for growing hops and cider apples. In the 19th century, Queen Victoria affectionately referred to the town as 'my little town in the orchard'.

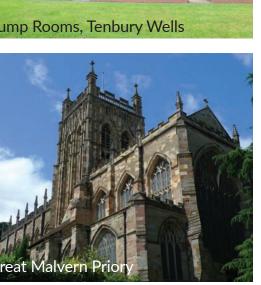
You can explore the town with the Hidden Tenbury QR Trail bringing Tenbury's rich history to life taking in various sites, including the Pump Rooms, Tenbury Museum and St. Mary's Church.

UPTON UPON SEVERN

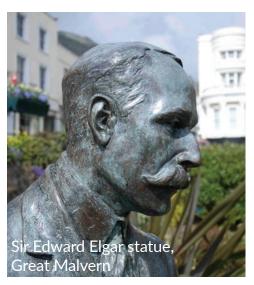
This picturesque riverside town is a lovely place to spend some time, with some great walks through the historic streets and along the River Severn to Upton Hams which is a Site of Special Scientific Interest (SSSI). You can hire a self-drive boat from Severn Expeditions in Upton Marina to tour the river at your leisure. Learn more about the town's history at Tudor House Museum and The 'Pepperpot' Heritage Centre. The town is renowned for its lively music festival calendar, with a choice of different music genres throughout the year.

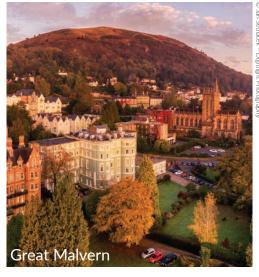


Pump Rooms, Tenbury Wells









STAY LONGER

You'll want to stay longer once you've arrived, so book ahead to avoid disappointment!

You'll love the amazing choice of accommodation options whatever your budget, from bunkhouses, campsites, log cabins, tipis and wigwams to luxurious hotels, apartments, cosy cottages and everything in between.

You can also 'find' yourself, by staying high up on the slopes of the Malvern Hills and staring out at the mesmerising views over the Severn Valley to the Cotswolds and across to the Black Mountains in Wales on a clear day.



FOR INFORMATION ON FESTIVALS AND EVENTS, PLEASE VISIT OUR WEBSITE visitthemalverns.org/events

SCRUMPTIOUS LOCAL FOOD & DRINK

Take a tour around our stunning area and you'll discover a unique landscape, which is home, not only to the magnificent Malvern Hills and the serene Teme Valley, but also to an abundance of farmland, vineyards and orchards spread throughout the countryside.

The Malverns has many vineyards benefiting from the rich fertile soils in the Severn Valley and on the slopes of the Malvern Hills. The abundance of hops and apples grown in the area means you'll never be too far away from a pint of local real ale or cider. Keep a look out for brands from The Hop Shed, Malvern Hills Brewery, Friday Beer Co, Lakehouse Brewery, Clive's Fruit Farm, Oldfields and Robinsons to name just a few.

Sample our amazing fresh local produce at many local independent restaurants, pubs and cafés, or head direct to a local farm shop or farmers' market to pick up your own seasonal groceries and locally produced chutneys, jams and pickles. The fertile landscape along the River Severn and the River Teme also provides the perfect conditions for great pastureland, benefiting locally-reared meats and dairy.

What's more, you can head to Malvhina Fountain in Great Malvern to try Malvern spring water straight from the hills or keep your eye out in local hotels, shops, cafés and restaurants for Holy Well Spring Water – sourced from the original Well – first bottled in 1622.

DID YOU KNOW? Malvern has its own pudding. Purchase the recipe from Malvern Tourist Information Centre to find out how to bake this traditional Georgian dish combining buttery cooked apples with a creamy cinnamon-flecked white sauce.

Rural Shopping

The Fold – Artisan Shops and Studios thefold.org.uk

Holloways.co.uk

Hop Pocket Shopping Village **thehoppocket.com**

Mill Farm Country Retail millfarmretail.co.uk

Farm Shops

The Barn Farm Shop, Tenbury Wells **01584 810700**

Broomfields Farm Shop broomfieldsofholt.co.uk

Clive's Fruit Farm clivesfruitfarm.co.uk

Crumpton Hill Farm Shop crumptonhillfarmshop.com

The Fold Farm Shop thefold.org.uk/fold-farm-shop

Root's Family Farm Shop familyfarmshop.net

Top Barn Farm Shop topbarnharvestshop.co.uk

Vineyards

Astley Vineyard astleyvineyard.co.uk

Coddington Vineyard coddingtonvineyard.co.uk

Frome Valley Vineyard fromevalleyvineyard.co.uk

Three Choirs Vineyard three-choirs-vineyards.co.uk

Brewery Tours

The Hop Shed thehopshed.co.uk

Lakehouse Brewery lakehousebrewery.com

'Foodie' Favourites

The Cheeseboard, Barnards Green cheeseboardmalvern.co.uk

Malvern Cellar, Great Malvern malverncellar.com

Mr Thom's Chocolate Shop and Factory, Tenbury Wells **mrthoms.co.uk**

The Pudding Shop, Upton upon Severn thepuddingshop.co.uk

Severn Sweets, Upton upon Severn severnsweets.com

The Smiling Goat Delicatessen, Tenbury Wells **01584 811011**

KEY TO ENTRIES

Venues

Museums & Heritage



Gardens







Refreshments Available

The Coach House Theatre (Malvern)

Theatre House, Grange Road, Malvern WR14 3HA ☐ 01684 569011 coachhousetheatre.co.uk A 110 seat theatre based in a 190 year old Grade II

listed building in the cultural heart of Great Malvern.



Elmslie House (Venue & Gallery)

8 Avenue Road, Malvern WR14 3AG ☐ 07789 470780 **a** elmsliehouse.co.uk







Both an elegant venue and a private family home in Great Malvern. Regular music performances, monthly jazz gigs, film screenings, weekly exercise classes, art classes, art exhibitions, craft fairs and courses, talks, seminars plus lots more!

Malvern Cube Community and Arts Centre

Albert Road North, Malvern WR14 2YF ☐ 01684 575363 **** malverncube.com





Run by the community, for the community. A vibrant and inclusive space, with rooms to hire as well as year-round gigs and performances. Our Garden Café (Mon-Thu 10am-3pm & Fri 10am-2pm) serves food and drinks.



Malvern Theatres

Grange Road, Malvern WR14 3HB ☐ Box Office 01684 892277 malvern-theatres.co.uk





Hailed locally and nationally as a model of artistic excellence. Malvern Theatres boasts a diverse programme of theatre, film and music.



The Old Con Club

4 Church Street, Malvern WR14 2AY ☐ 01684 577775 **h** theoldconclub.com

Come and enjoy a wide selection of locally brewed beers, together with live music or comedy, every weekend at The Old Con Club.

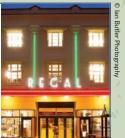




The Regal, Tenbury Wells

49 Teme Street, Tenbury Wells WR15 8AE

This historic theatre dates back to 1937 and has exquisitely painted original murals by George Legg. The venue offers a plethora of films, comedy nights, live music and theatre productions in the heart of Tenbury Wells.



Three Counties Showground

Malvern WR13 6NW ☐ 01684 584900 threecounties.co.uk



The Three Counties Showground, set beneath the beautiful Malvern Hills, hosts a wide range of festivals and events throughout the year. A family-friendly campsite is set within the showground. See website for the latest information.



Brockhampton

Bringsty, near Bromyard, Herefordshire WR6 5TB ☐ 01885 482077 nationaltrust.org.uk/brockhampton

Brockhampton is an ancient estate, which has been utilised since the early Middle Ages and features a wealth of interesting features including a ruined Norman Ö chapel and a beautiful Damson Orchard.



Burford House Garden Centre

Burford, Tenbury Wells WR15 8HQ ☐ 01584 810777 **a** gardenstoreonline.co.uk

Four acres of beautiful gardens which are free to enter, and a Garden Centre full of inspiration for your home and garden. Licensed café on site. Dog friendly.







Eastnor Castle

Eastnor, Nr Ledbury HR8 1RL ☐ 01531 633160 **\()** eastnorcastle.com

A fascinating tourist attraction surrounded by a deer park, lake and arboretum of rare trees. Fun for the whole family.







Kyre Park Garden

Tenbury Wells WR15 8RW ☐ 01885 410669 **\(\)** kyrepark.com







A privately owned parkland & gardens, laid out in 1754 by 'Capability' Brown. The park consists of five lakes, waterfalls. follies, a Grade II listed Jacobean barn (now Kyre Park Antiques Barn & Bistro), a ruin and a Norman dovecote.

Little Malvern Court & Gardens

Little Malvern WR14 4JN □ 07856 035599 littlemalverncourt.co.uk

15th century Prior's Hall, associated rooms and cells c1489. Gardens 10 acres of former monastic grounds; spring bulbs, blossom, old fashioned roses and topiary. See website for up-to-date opening information.



Madresfield Court

Madresfield, Malvern WR13 5AJ madresfieldestate.co.uk

Madresfield Court is a moated stately home offering tours of the house and gardens between March and July. It has been in the Lygon family for 900 years. Please check website for opening times.



National Trust Croome

Nr High Green, Worcester WR8 9DW ☐ 01905 371006 nationaltrust.org.uk/croome

Stroll through the grandest of 'Capability' Brown landscapes with acres of parkland and an historic house, once home to the Earls of Coventry, at its heart. Dog friendly.





Edwyn Ralph, Bromyard HR7 4LU ☐ 01885 483225 ralphcourtgardens.co.uk

12 amazing gardens set in the grounds of a gothic rectory. From Italy to Africa the gardens transport vou around the world and beyond. Wheelchair accessible with licensed restaurant.





Witley Court & Gardens

Worcester Road, Great Witley WR6 6JT ☐ 01299 896636 • english-heritage.org.uk/witley

Explore the ruins of Witley Court and travel back to a world of lavish parties. Discover elaborate gardens and fountains, and wander through enchanting woodland.





The Firs, Birthplace of Sir Edward Elgar

Crown East Lane, Lower Broadheath, Nr. Worcester WR2 6RH □ 01905 333330 National trust.org.uk/the-firs

The birthplace of a musical genius, home to his humble collection, with a quintessentially British cottage garden. Surrounding countryside walks.



Leigh Court Barn

Leigh. Worcester WR6 5LB

0370 333 1181 english-heritage.org.uk/leigh-court-barn

An outstanding example of medieval carpentry, Leigh Court Barn is the only surviving building from the manor of Leigh Court, built for the monks of Pershore Abbey.



Malvern Hills GeoCentre

Walwyn Road, Upper Colwall, Malvern WR13 6PL 01684 252414 geocentre.co.uk

The official visitor information centre for the Geopark Way. Wall maps in the Centre show the Geopark and its geology, iPads allow visitors to access a wealth of information, and we have some displays of fossils and rocks from the region. Free car park.





Malvern Museum of Local History

Priory Gatehouse, Abbey Road, Malvern WR14 3ES ☐ 01684 567811 **\)** malvernmuseum.co.uk

Malvern – its geology, archaeology, the Benedictine priory, the water cure, Victorian development, Elgar, two world wars, Radar, the Malvern Festival and much more.



Malvern Town Walking Tours

Malvern TIC, Lyttelton Well Courtyard, 6 Church Street, Malvern WR14 2AY

01684 892289

malverncivicsociety.org.uk/malvern-town-walks

Discover Great Malvern in the company of official Civic Society guides. An entertaining and informative 90-minute stroll around this small town with a big history.



Morgan Experience Centre

Pickersleigh Road, Malvern Link WR14 2LL ☐ 01684 573104 morgan-motor.com



Malvern has been home to the world famous Morgan Motor Company since 1909. Its current range of models feature a unique blend of craft and technology. The Morgan Experience Centre is home to a wide range of visitor activities.



The 'Pepperpot' Tourist Information & Heritage Centre

Church Street, Upton upon Severn WR8 0HT ☐ 01684 594200 Visitthemalverns.org



Located in the oldest building in the riverside town, you will discover illustrative displays about the history of the town as well as guidebooks and souvenirs available to purchase.



Pump Rooms

Teme Street, Tenbury Wells WR15 8BA ☐ 01584 810118 **tenburytown.org.uk**

After mineral waters were found in wells, the Pump Rooms were built to a unique design in 1861 to provide water for drinking and bathing. Now the location of the Town Council Offices.



Tenbury Wells Museum

Cross Street, Tenbury Wells WR15 8EF ☐ 07361 701804 **tenburymuseum.org.uk**

Housed in a small Goff's Victorian School. Tenbury Museum aims to give a flavour of the development of the market town and district of Tenbury.

Please note: the telephone is only answered when the museum is open.



The Tudor House Museum

16 Church Street, Upton upon Severn WR8 0HT 01684 438820

thetudorhousemuseumupton.org

Museum of Upton's Past and Present with an awardwinning garden. See how people lived and the tools with which they worked. Family friendly.



Boundless Outdoors

Old Hollow, Malvern WR14 4NR □ 01684 574546

boundlessoutdoors.co.uk

Boundless Outdoors provides the perfect adrenalin fuelled day out for those with a sense of adventure and a love of the great outdoors.



Cob House Country Park

Worcester Road, Wichenford, Nr. Worcester WR6 6YE ☐ 01886 888517 **b** cobhouse.org

Set in idyllic surroundings with activities on site, including lovely country walks, fishing, fun for the kids and time to relax in the Mayfly Café **Ö** overlooking beautiful lakes and parkland.





Land Rover Experience Eastnor

The Bothy, Eastnor Castle, Eastnor, Ledbury HR8 1RL □ 01531 638777

• eastnor.landroverexperience.co.uk

Located on the Eastnor Castle Estate, Land Rover Experience offers guests the opportunity to drive challenging off-road trails in an Area of Outstanding Natural Beauty.



Severn Expeditions Day Boat Hire

Upton Marina, Upton upon Severn WR8 0PB ☐ 07894 862417 severnexpeditions.co.uk

Severn Expeditions is a family-run business providing Day Boat Hire and Fishing Trips on the River Severn offering both self-drive and skippered boats.



Shelsley Walsh Hill Climb

Shelsley Walsh WR6 6RP
☐ 01886 812211 shelsleywalsh.com

Shelsley Walsh is the oldest motorsport venue in the world. Enjoy an action packed weekend for all the family in the most beautiful countryside.



Virgin Balloon Flights

Shelsley Walsh WR6 6RP

☐ 01952 212750 Virginballoonflights.co.uk

The biggest passenger balloon flights operator in the world for over 25 years. Virgin Balloon Flights launch hot air balloon rides from over 100 locations in the UK, including over the serene Teme Valley with views to the Malvern Hills.



Great Malvern Priory

Church Street, Malvern WR14 2AY greatmalvernpriory.org.uk

Building dating from 1085AD, outstanding medieval stained glass and carved monks seats. Look for the grave of Annie Darwin – the daughter of the famous naturalist Charles Darwin – in the churchyard.



Great Witley Church

Worcester Road, Worcester WR6 6JT greatwitleychurch.org.uk

Britain's finest Baroque Church with amazing ornate interior including painted ceiling and windows. The Garden Tea Rooms nearby offer homemade cakes, lunches and teas.







St. Wulstan's Church

Wells Road, Little Malvern WR14 4JL ☐ 01684 574658 saint-wulstans.org.uk

Edward Elgar, the composer, is buried in the cemetery. (Grave signposted). Victorian church with stained glass by John Hardman. Church normally locked when services not imminent.

For parties ring Parish Priest well in advance and someone will arrange to show groups inside the church.



Accessible Malverns

Visit our website **visitthemalverns.org**, where you can search for accessible accommodation providers and for attractions with wheelchair access. Many tourism providers also offer a hearing loop as well as assistance for the visually impaired. Please contact Malvern Tourist Information Centre on **01684 892289** for further information.



HOW TO FIND US





Download our Walking App visitthemalverns.org/ app

Map not to scale

Easily accessible via the M5 and M50 motorway network.

Direct trains to Malvern Link and Great Malvern from London Paddington, Oxford, Reading, Birmingham and Hereford. Worcestershire Parkway Station is only a short train ride away with direct trains from Cardiff, Bristol and Nottingham.

KEEP UP-TO-DATE

Follow us on social media to keep up-to-date with what's hot, what's new and tourism news. **f** @VisitTheMalverns

@ @VisitTheMalverns

☑ @TheMalvernsTIC

CONTACT US

Malvern Tourist Information Centre

01684 892289

Tenbury Wells
Tourist Information Centre
01584 810136

Upton upon Severn Tourist

01684 594200

info@visitthemalverns.org visitthemalverns.org



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We recommend you contact attractions prior to your visit.

