

HOW TO FIND US



Easily accessible via the M5 and M50 motorway network.

Direct trains to Malvern Link and Great Malvern from London Paddington, Oxford, Reading, Birmingham and Hereford. Worcestershire Parkway Station is only a short train ride away with direct trains from Cardiff, Bristol and Nottingham.

For local bus timetables, please visit worcestershire.gov.uk/bustimetables

KEEP UP-TO-DATE

Follow us on social media to keep up-to-date with what's hot, what's new and tourism news.

[f @VisitTheMalverns](#)
[@VisitTheMalverns](#)
[@TheMalvernsTIC](#)

[Download our Walking App](#)
visitthemaalverns.org/app

CONTACT US

Malvern Tourist Information Centre **01684 892289**
Tenbury Wells Tourist Information Centre **01584 810136**
Upton upon Severn Tourist Information Centre **01684 594200**

info@visitthemaalverns.org
visitthemaalverns.org



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Whilst every effort has been made to make sure the information contained in this guide is correct, no responsibility can be accepted for subsequent alterations, errors or omissions. We recommend you contact attractions prior to your visit.

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LEVELLING UP

This leaflet is available in larger print



STAY LONGER

Once you've had a taste of what The Malverns has to offer, you won't want to leave!

Settle into one of our amazing accommodation options whatever your budget, from bunkhouses, campsites, log cabins, yurts and shepherds huts to luxurious hotels, apartments, cosy cottages and everything in between.

We have many accommodation choices that prioritise the incredible views offered by our landscape. Stay high up on the slopes of the Malvern Hills and take in the mesmerising views over the Severn Valley and across to the Welsh Black Mountains.

FOR INFORMATION ON WHERE TO STAY, PLEASE VISIT OUR WEBSITE visitthemaalverns.org/accommodation

SCRUMPTIOUS LOCAL FOOD & DRINK

Travelling through our stunning area you will notice that, as well as the magnificent landscapes of the Malvern Hills and riverside idylls of Upton upon Severn and the Teme Valley, we are home to an abundance of farmland, vineyards and orchards.

The Malverns is studded with vineyards which benefit from the rich soil of the Severn Valley and the sunny slopes of the Malvern Hills. Orchards and hop fields fill the countryside meaning you are never far from a pint of real ale, cider or fresh pressed apple juice. Keep a look out for brands like The Hop Shed, Malvern Hills Brewery, Oldfields and Robinsons to name just a few.

Sample our amazing fresh produce at many local independent restaurants, pubs and cafés, or head direct to a local farm shop or farmers' market to stock your cupboards with seasonal groceries. The fertile landscape along the River Severn and the River Teme also provides great pastureland, benefiting locally-reared meats and dairy.

Local fine dining restaurants take advantage of this bounty of excellent produce. Green Michelin Starred restaurant Pensons, near Tenbury Wells, has a strong commitment to using local ingredients, growing many in its onsite kitchen garden or sourcing locally.

Head to Malvhina Fountain in Great Malvern to try Malvern spring water, keep an eye out in local hotels, shops, cafés and restaurants for Holy Well Spring Water – sourced from the original Well – first bottled in 1622.

DID YOU KNOW? Malvern has its own pudding. Purchase the recipe from Malvern Tourist Information Centre to find out how to bake this traditional Georgian dish combining buttery cooked apples with a creamy cinnamon-flecked white sauce.



Rural Shopping

The Fold –
Artisan Shops and Studios
thefold.org.uk
Holloways
holloways.co.uk
Hop Pocket Shopping Village
thehoppocket.com
Mill Farm Country Retail
millfarmretail.co.uk

Farm Shops

The Barn Farm Shop,
Tenbury Wells
01584 810700
Broomfields Farm Shop
broomfieldsfoholt.co.uk
Clive's Fruit Farm
clivesfruitfarm.co.uk
Crumpton Hill Farm Shop
crumptonhillfarmshop.com
Natural Choice
naturalchoicemalvern.co.uk
Root's Family Farm Shop
familyfarmshop.net
Top Barn Farm Shop
topbarnharvestshop.co.uk

Vineyards

Astley Vineyard
astleyvineyard.co.uk
Coddington Vineyard
coddingtonvineyard.co.uk
Frome Valley Vineyard
fromevalleyvineyard.co.uk
Three Choirs Vineyard
three-choirs-vineyards.co.uk

Brewery Tours

The Hop Shed
thehopshed.co.uk
Lakehouse Brewery
lakehousebrewery.com

'Foodie' Favourites

The Cheeseboard, Barnards Green
cheeseboardmalvern.co.uk
Malvern Cellar, Great Malvern
malverncellar.com
Mr Thom's Chocolate Shop and Factory,
Tenbury Wells mrthoms.co.uk
The Pudding Shop, Upton upon Severn
thepuddingshop.co.uk
Severn Sweets, Upton upon Severn
severnsweets.com
The Smiling Goat Delicatessen,
Tenbury Wells **01584 811011**

The **Malverns**

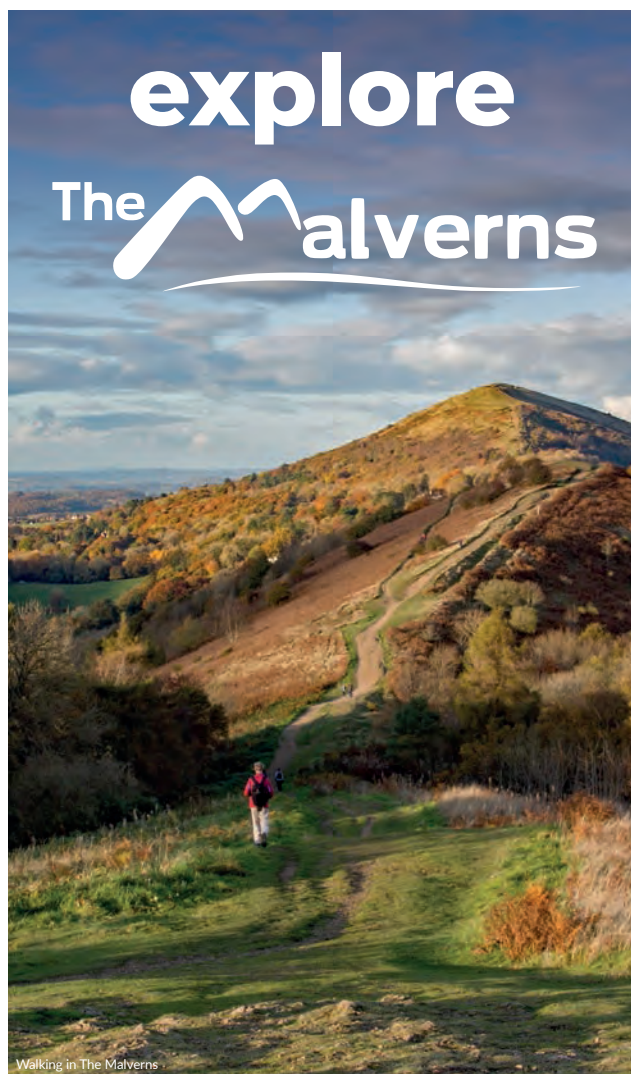
VISIT THE MALVERNS GUIDE



AMAZING VIEWS | STUNNING SCENERY
INCREDIBLE WALKS | FAMILY FUN
HERITAGE & GARDENS | HISTORIC TOWNS
FESTIVALS & EVENTS | LOCAL FOOD & DRINK

**MALVERN, TENBURY WELLS
AND UPTON UPON SEVERN**

visitthemaalverns.org

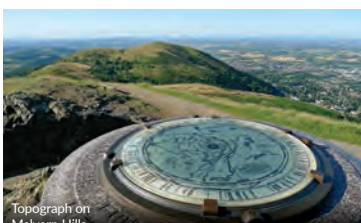


Start planning your visit with our handy guide – full of inspiration for what to see and do across The Malverns.

Explore Tenbury Wells and the Teme Valley in the north; the Malvern Hills and the hillside town of Malvern, and the picturesque riverside town of Upton upon Severn in the south of the region.

The Malverns has so much to offer, you'll want to return again and again to discover it all!

Find out more about things to see and do, attractions, walking and cycling routes, festivals and events, as well as places to stay, plus much, much more on our website visitthemaalverns.org



HIGHLIGHTS & EXPERIENCES

VIEWS WITH THE 'WOW' FACTOR

Stand atop the Malvern Hills and marvel at the stunning views reaching across the Severn Valley to the Cotswolds, the rolling Herefordshire countryside, and even as far as the Welsh Black Mountains on a clear day.

WALK 'THE LAND OF HOPE & GLORY'

Take a stroll on the Malvern Hills during your stay and you will find yourself in good company. England's greatest composer Sir Edward Elgar walked these paths and was inspired to write his iconic tunes such as Land of Hope & Glory here. Many a literary genius, including J.R.R. Tolkien, C.S. Lewis, William Langland, Charles Dickens and Charles Darwin visited The Malverns and took musing walks on the many miles of footpaths that snake through some of England's most beautiful countryside. Enjoy a walk through the picturesque Teme Valley, discover the rare flora and fauna at Upton Ham (SSSI) alongside the River Severn, or ramble up to the top of the Malvern Hills.

HERITAGE & GARDENS

Lovers of history and heritage will find much to enjoy in this delightful part of the world. Searching off the beaten track The Malverns offers plenty to explore from outstanding National Trust and English Heritage properties to beautiful gardens.

Embark on a historic walking tour through Great Malvern with a guide from Malvern Civic Society or take the Route To The Hills self-guided trail from Great Malvern Station.

Pay a visit to Britain's finest Baroque Church at Great Witley, Witley Court & Gardens (EH), Brockhampton (NT), Croome (NT), Kyre Park Gardens, Picton Gardens and Little Malvern Court & Priory. You can also visit Eastnor Castle, Morgan Experience Centre, Madresfield Court and The Firs: Elgar's Birthplace.

Learn about our varied local history at Malvern Museum, Tenbury Museum, Tudor House Museum and Upton Heritage Centre at The 'Pepperpot'.

There's ancient history too; discover Iron Age hillforts and the 700-million-year-old Martley Rock – one of the oldest in the world.

OUTDOOR ACTIVITIES

Enjoy fresh air, open space and big skies with The Malverns range of outdoor activities. There are fishing spots, water sports, zip wires, hot air balloons, golf courts and extreme sports like paragliding. Spectate at the oldest motorsport venue in the world at Shelsley Walsh Hill Climb, hire a boat and set off

down the River Severn from Upton Marina or enjoy the thrill of the Land Rover Experience at Eastnor Castle.

THE NIGHT SKY

As evening comes to The Malverns experience one of our spectacular sunsets from a prime spot on the Malvern Hills. After the sun has set the night sky gets its chance to shine, we have two Dark Sky Discovery Sites in the Malvern Hills Area of Outstanding Natural Beauty (in Golden Valley and Mathon), where, when weather conditions allow, the Milky Way can be seen with the naked eye.

FAMILY FUN

Escape with the children and get up close to nature on a family-friendly walk. Fly a kite on top of the Malvern Hills, drive a mini-Land Rover Defender, enjoy a Junior Assault Course, Burmese Walkway and slide at Eastnor Castle, get your adrenalin pumping at Boundless Outdoors, seek out the dragon at Ralph Court Gardens, meet alpacas, go ice skating at IceQuest, or visit one of the local playgrounds.

EVENTS & ENTERTAINMENT

Malvern Theatres in Great Malvern hosts everything from West End productions to French cinema and has historic connections to George Bernard Shaw and Sir Edward Elgar. Art Deco theatre The Regal in Tenbury Wells offers a variety of shows and performances as do various other venues across The Malverns like the Coach House Theatre and Malvern Cube. Our festival and events calendar is packed with entertainment hosted throughout the year.

HEALTH & WELLNESS

Relax, unwind and rejuvenate! You're never too far from a spa in The Malverns due to its history as a healing spa town. Reinvigorate with a yoga class, a vegan smoothie or go all out with an all-inclusive wellness retreat.

CREATIVITY

There's an air of inspiration in The Malverns. The restorative scenery, unique cultural heritage and local creative way of life feeds the imagination and makes for the perfect atmosphere for a writer's retreat, or artistic education. There's a reason why The Malverns has been a draw for artists and makers past and present.

DID YOU KNOW?

You can hire a Morgan car direct from the Morgan Motor Company to drive around the signposted Elgar Route in style.



EXPLORE OUR TOWNS

MALVERN

Nestled between the eastern slopes of the magnificent Malvern Hills sits the town of Great Malvern. Rich in heritage, it has been recognised as a designated conservation area for its special architectural and historic interest. Browse the fantastic independent shops in Great Malvern, Malvern Link and Barnards Green: the three centres which make up the town of Malvern.

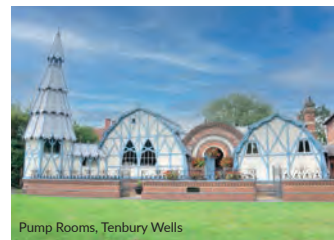
TENBURY WELLS

Tenbury Wells is a town on the River Teme bordering the counties of Worcestershire, Herefordshire, and Shropshire. The area surrounding the town is renowned for growing hops and cider apples and as such was affectionately referred to as 'my little town in the orchard' by Queen Victoria.

You can explore the town with the Hidden Tenbury QR Trail which brings Tenbury's rich history to life and takes in various sites, including the Pump Rooms, Tenbury Museum and St. Mary's Church.

UPTON UPON SEVERN

This picturesque riverside town is a lovely place to spend some time, renowned for its lively music festival calendar, there is a choice of different music genres throughout the year. Take a walk through the historic streets and along the River Severn to Upton Ham which is a Site of Special Scientific Interest (SSSI), or hire a self-drive boat from Severn Expeditions in Upton Marina to tour the river at your leisure. Learn more about the town's history at Tudor House Museum and The 'Pepperpot' Upton Heritage Centre.



KEY TO ENTRIES

- Venues
- Museums & Heritage
- Churches
- Gardens
- Activities
- Dog Friendly
- Refreshments Available

The Coach House Theatre (Malvern)

Theatre House, Grange Road, Malvern WR14 3HA
01684 569011
coachhousetheatre.co.uk

A 110 seat theatre based in a 190 year old Grade II listed building in the cultural heart of Great Malvern.

Elmslie House (Venue & Gallery)

8 Avenue Road, Malvern WR14 3AG
07789 470780
elmsliehouse.co.uk

Both an elegant venue and a private family home. Open to the public for regular music performances, weekly exercise and art classes plus art exhibitions, twice yearly Blue Magpie Contemporary Craft Fairs, talks, seminars, meetings, Elmslie Creates weekend craft workshops and lots more.

Malvern Cube Community and Arts Centre

Albert Road North, Malvern WR14 2YF
01684 575363
malverncube.com

Run by the community, for the community. A vibrant and inclusive space, with rooms to hire as well as year-round gigs and performances. Our Garden Café (Mon-Thur 10am-3pm & Fri 10am-2pm) serves food and drinks.

Malvern Theatres

Grange Road, Malvern WR14 3HB
Box Office 01684 892277
malvern-theatres.co.uk

Hailed locally and nationally as a model of artistic excellence, Malvern Theatres boasts a diverse programme of theatre, film and music.

OCC

4 Church Street, Malvern WR14 2AY
01684 577775
occ-malvern.co.uk

Day, Night, Club. Live music every Monday, Thursday and Sunday. DJ's Friday and Saturday 'til 3am. Monthly comedy nights. Full Sky Sports showings.

The Regal, Tenbury Wells

49 Teme Street, Tenbury Wells WR15 8AE
01584 811442
regaltenbury.co.uk

This historic theatre dates back to 1937 and has exquisitely painted original murals by George Legg. The venue offers a plethora of films, comedy nights, live music and theatre productions in the heart of Tenbury Wells.

Three Counties Showground

Malvern WR13 6NW
01684 584900
threecounties.co.uk

The Three Counties Showground, set beneath the beautiful Malvern Hills, hosts a wide range of festivals and events throughout the year. A family-friendly campsite is set within the showground. See website for the latest information.

Burford House Garden Centre

Burford, Tenbury Wells WR15 8HQ
01584 810777
britishgardencentres.com

Four acres of beautiful gardens which are free to enter, and a Garden Centre full of inspiration for your home and garden. Licensed café on site. Dog friendly.

Eastnor Castle

Eastnor, Nr Ledbury HR8 1RL
01531 633160
eastnorcastle.com

A fascinating tourist attraction surrounded by a deer park, lake and arboretum of rare trees. Fun for the whole family with playgrounds, a maze and a tea room.

Kyre Park Gardens

Tenbury Wells WR15 8RW
01885 410669
kyrepark.com

A privately owned parkland & gardens, laid out in 1754 by 'Capability' Brown. The park consists of five lakes, waterfalls, follies, a Grade II listed Jacobean barn (now Kyre Park Antiques Barn & Bistro), a ruin and a Norman dovecote.

Little Malvern Court & Gardens

Little Malvern WR14 4JN
07856 035599
littlemalverncourt.co.uk

15th century Prior's Hall, associated rooms and cells c1489. Gardens 10 acres of former monastic grounds: spring bulbs, blossom, old fashioned roses and topiary. See website for up-to-date opening information.



Madresfield Court

Madresfield, Malvern WR13 5AJ
tours@madresfieldestate.co.uk
madresfieldestate.co.uk

Madresfield Court is a moated stately home offering tours of the house and gardens between the end of April and the end of June. It has been in the Lygon family for 900 years. Please check website for opening times.

National Trust Brockhampton

Brinsty, near Bromyard, Herefordshire WR6 5TB
01885 482077
nationaltrust.org.uk/brockhampton

Brockhampton is an ancient estate, which has been utilised since the early Middle Ages and features a wealth of interesting features including a ruined Norman chapel and a beautiful Damson Orchard.

National Trust Croome

Nr High Green, Worcester WR8 9DW
01905 371006
nationaltrust.org.uk/croome

Stroll through the grandest of 'Capability' Brown landscapes with acres of parkland and an historic house, once home to the Earls of Coventry, at its heart. Dog friendly.

Ralph Court Gardens

Edwyn Ralph, Bromyard HR7 4LU
01885 483225
ralphcourtgardens.co.uk

12 amazing gardens set in the grounds of a gothic rectory. From Italy to Africa the gardens transport you around the world and beyond. Wheelchair accessible with licensed restaurant.

Witley Court & Gardens

Worcester Road, Great Witley WR6 6JT
01299 896636
english-heritage.org.uk/witley

Explore the ruins of Witley Court and travel back to a world of lavish parties. Discover elaborate gardens and fountains, and wander through enchanting woodland.

The Firs, Birthplace of Sir Edward Elgar

Crown East Lane, Lower Broadheath, Nr. Worcester WR2 6RH
01905 333330
nationaltrust.org.uk/the-firs

The birthplace of a musical genius, home to his humble collection, with a quintessentially British cottage garden. Surrounding countryside walks.

Malvern Hills GeoCentre

Walwyn Road, Upper Colwall, Malvern WR13 6PL
01684 252414
geocentre.co.uk

The official visitor information centre for the Geopark Way. Wall maps in the Centre show the Geopark and its geology. iPads allow visitors to access a wealth of information, and we have some displays of fossils and rocks from the region. Free car park.

Malvern Museum of Local History

Priory Gatehouse, Abbey Road, Malvern WR14 3ES
01684 567811
malvernmuseum.co.uk

Malvern - its geology, archaeology, the Benedictine priory, the water cure, Victorian development, Elgar, two world wars, Radar, the Malvern Festival and much more. Open April to October.

Malvern Town Walking Tours

Malvern Tourist Information Centre, Lyttelton Well Courtyard, 6 Church Street, Malvern WR14 2AY
01684 892289
malverncivicsociety.org.uk/malvern-town-walks

Discover Great Malvern in the company of official Civic Society guides. An entertaining and informative 90-minute tour around this small town with a big history. Season runs from 1 April to 30 September.

Morgan Experience Centre

Pickersleigh Road, Malvern Link WR14 2LL
01684 573104
morgan-motor.com

Malvern has been home to the world famous Morgan Motor Company since 1909. Its current range of models feature a unique blend of craft and technology. The Morgan Experience Centre is home to a wide range of visitor activities.

The 'Pepperpot' Tourist Information & Heritage Centre

Church Street, Upton upon Severn WR8 0HT
01684 594200
visittomalverns.org

Located in the oldest building in the riverside town, you will discover illustrative displays about the history of the town as well as guidebooks and souvenirs available to purchase.

Pump Rooms

Off Teme Street, Tenbury Wells WR15 8BA
01584 810118
tenburytown.org.uk

After mineral waters were found in wells, the Pump Rooms were built to a unique design in 1861 to provide water for drinking and bathing. Now the location of the Town Council Offices. Visitors welcome Mon-Fri (office hours). Please ring the doorbell, or phone in advance to make appointment.

Tenbury Wells Museum

Cross Street, Tenbury Wells WR15 8EF
07361 701804
tenburymuseum.org.uk

Housed in a small Goff's Victorian School, Tenbury Museum aims to give a flavour of the development of the market town and district of Tenbury. Please note: the telephone is only answered when the museum is open.

The Tudor House Museum

16 Church Street, Upton upon Severn WR8 0HT
01684 438820
thetudorhousemuseumupton.org

Museum of Upton's Past and Present with an award-winning garden. See how people lived and the tools with which they worked. Family friendly.

Boundless Outdoors

Old Hollow, Malvern WR14 4NR
01684 574546
boundlessoutdoors.co.uk

Boundless Outdoors provides the perfect stay for those with a sense of adventure and a love of the great outdoors.

Cob House Country Park

Worcester Road, Wichenford, Nr. Worcester WR6 6YE
01886 888517
cobhouse.org

Set in idyllic surroundings with parkland to explore, a campsite for overnight stays, resident animals and fishing. Enjoy a great breakfast, lunch and cakes in the Mayfly Café.

Malvern Splash

Priory Road, Malvern WR14 3DS
01684 893423
freedom-leisure.co.uk/malvernsplash

A fantastic leisure swimming pool complete with slide, waves and interactive play features! There is also a newly refurbished gym, cycling studio and over 40 group exercise classes to choose from each week!

Priory Park

Great Malvern WR14 3DS
01684 892289
visittomalverns.org/priorypark

Tranquil green park in the centre of Great Malvern with mature trees, Victorian bandstand, duckpond and recently refurbished children's adventure playground. Close to town centre and Malvern Theatres. Dogs on leads.

Severn Expeditions Day Boat Hire

Upton Marina, Upton upon Severn WR8 0PB
07894 862417
severnexpeditions.co.uk

Severn Expeditions is a family-run business offering Day Boat Hire and Fishing Trips on the River Severn. No previous experience necessary. All training provided. Children and dogs are welcome.

Shelsley Walsh Hill Climb

Shelsley Walsh WR6 6RP
01886 812211
shelsleywalsh.com

Shelsley Walsh is the oldest motorsport venue in the world. Enjoy an action packed weekend for all the family in the most beautiful countryside.

Tenbury Swimming Pool

Palmer's Meadow, Tenbury Wells WR15 8SF
01584 810448
freedom-leisure.co.uk/tenbury

Make a splash in Tenbury's 25 metre swimming pool, work up a sweat in the modern gym or try one of the virtual exercise classes! Weekends are especially extra fun for families when the Spike Island pool inflatable is available!

Great Malvern Priory

Church Street, Malvern WR14 2AY
greatmalvernpriory.org.uk

Welcoming all for over 900 years, the Priory is home to the finest collection of English stained glass in any parish church and unique carved monks seats. Look out for the grave of Annie Darwin, the daughter of the famous naturalist Charles Darwin, in the churchyard.

Great Witley Church

Worcester Road, Worcester WR6 6JT
greatwitleychurch.org.uk

Britain's finest Baroque Church with amazing ornate interior including painted ceiling and windows. The Garden Tea Rooms nearby offer homemade cakes, lunches and teas, from April to October.

St. Wulstan's Church

Wells Road, Little Malvern WR14 4JL
01684 574658
saint-wulstans.org.uk

Edward Elgar, the composer, is buried in the cemetery. (Grave signage depicts a Victorian church with stained glass by John Hardman. Church normally locked when services not imminent. For parties ring Parish Priest well in advance and someone will arrange to show groups inside the church.)